



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/B Nelson/D/Sen/FL (16577)
Agency/T-Code Abar Media (2878)/948873799
Buyer HUTTON,SHELLI
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand NELSON FOR SENATE (130889)
Acct Types National/Political
Est/Headline 476/06187860
Demo
Revision
Comments BILL NELSON/SENATE
***** THIS IS A CASH IN ADVANCE

Invoice 635214
Inv Date 9/30/2012
Terms Net 30
Contract 318125
Bill Type Standard
Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:50:22PM

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

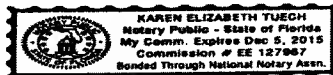
AgM

OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.2	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1	09/25/12 6:13AM (Tu)	00:30	BN12003H	\$1500.00	
1.2	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1	09/26/12 6:23AM (We)	00:30	BN12003H	\$1500.00	
3.2	Spot	7:00:00AM- 9:00:00	Day,Tu-1,Th-1,F-1	09/25/12 9:00AM (Tu)	00:30	BN12001H	\$1600.00	
3.2	Spot	7:00:00AM- 9:00:00	Day,Tu-1,Th-1,F-1	09/27/12 7:29AM (Th)	00:30	BN12001H	\$1600.00	
3.2	Spot	7:00:00AM- 9:00:00	Day,Tu-1,Th-1,F-1	09/28/12 7:26AM (Fr)	00:30	BN12001H	\$1600.00	
5.2	Spot	9:00:00AM-10:00:00	Day,W-1	09/26/12 9:28AM (We)	00:30	BN12001H	\$375.00	
6.2	Spot	10:00:00AM-11:00:00	Day,F-1	09/28/12 10:09AM (Fr)	00:30	BN12003H	\$375.00	
7.2	Spot	11:00:00AM-12:00:00	Day,Tu-1,Th-1,F-1	09/25/12 11:34AM (Tu)	00:30	BN12003H	\$750.00	
7.2	Spot	11:00:00AM-12:00:00	Day,Tu-1,Th-1,F-1	09/27/12 11:35AM (Th)	00:30	BN12003H	\$750.00	
7.2	Spot	11:00:00AM-12:00:00	Day,Tu-1,Th-1,F-1	09/28/12 11:33AM (Fr)	00:30	BN12001H	\$750.00	
9.2	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1	09/25/12 12:11PM (Tu)	00:30	BN12001H	\$675.00	
9.2	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1	09/26/12 12:53PM (We)	00:30	BN12003H	\$675.00	
9.2	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1	09/27/12 12:37PM (Th)	00:30	BN12001H	\$675.00	
12.2	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1	09/25/12 4:40PM (Tu)	00:30	BN12003H	\$800.00	
12.2	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1	09/26/12 4:19PM (We)	00:30	BN12001H	\$800.00	
12.2	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1	09/27/12 4:24PM (Th)	00:30	BN12003H	\$800.00	
14.2	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1	09/25/12 5:53PM (Tu)	00:30	BN12001H	\$1800.00	
14.2	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1	09/26/12 5:43PM (We)	00:30	BN12003H	\$1800.00	
14.2	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1	09/27/12 5:24PM (Th)	00:30	BN12001H	\$1800.00	
16.2	Spot	6:00:00PM- 6:30:00	Day,Tu-1,Th-1,F-1	09/25/12 6:22PM (Tu)	00:30	BN12003H	\$2400.00	
16.2	Spot	6:00:00PM- 6:30:00	Day,Tu-1,Th-1,F-1	09/27/12 6:29PM (Th)	00:30	BN12003H	\$2400.00	
16.2	Spot	6:00:00PM- 6:30:00	Day,Tu-1,Th-1,F-1	09/28/12 6:14PM (Fr)	00:30	BN12003H	\$2400.00	
18.2	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1	09/26/12 7:13PM (We)	00:30	BN12001H	\$2400.00	
18.2	Spot	7:00:00PM- 7:30:00	Day,W-1,Th-1	09/27/12 7:13PM (Th)	00:30	BN12001H	\$2400.00	
20.2	Spot	7:30:00PM- 8:00:00	Day,Tu-1	09/25/12 7:36PM (Tu)	00:30	BN12001H	\$2400.00	
22.2	Spot	7:00:00PM- 8:00:00	Day,Sa-1	09/29/12 7:24PM (Sa)	00:30	BN12002H	\$850.00	
23.2	Spot	9:00:00PM-10:00:00	Day,Th-1	09/27/12 9:21PM (Th)	00:30	BN12003H	\$6500.00	
24.2	Spot	11:00:00PM-11:35:00	Per week (2),Tu,We,Su	09/26/12 11:32PM (We)	00:30	BN12003H	\$2000.00	
24.2	Spot	11:00:00PM-11:35:00	Per week (2),Tu,We,Su	09/30/12 11:12PM (Su)	00:30	BN12001H	\$2000.00	
26.2	Spot	7:00:00AM- 9:00:00	Day,Sa-1	09/29/12 8:39AM (Sa)	00:30	BN12002H	\$850.00	
27.2	Spot	9:00:00AM-10:00:00	Day,Sa-1	09/29/12 9:27AM (Sa)	00:30	BN12001H	\$850.00	
28.2	Spot	7:00:00AM- 9:00:00	Day,Su-1	09/30/12 8:23AM (Su)	00:30	BN12001H	\$850.00	
29.2	Spot	12:00:00PM-12:30:00	Day,Su-1	09/30/12 12:25PM (Su)	00:30	BN12002H	\$475.00	
30.2	Spot	6:00:00PM- 6:30:00	Day,Su-1	09/30/12 6:10PM (Su)	00:30	BN12001H	\$1500.00	
31.2	Spot	11:30:00PM-12:00:00	Day,Su-1	09/30/12 11:43PM (Su)	00:30	BN12002H	\$475.00	
32.0	Spot	9:00:00PM-10:00:00	Per week (1),Su	09/30/12 9:45PM (Su)	00:30	BN12002H	\$6500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$57,875.00
Commission	(\$8,681.25)
Net Total	\$49,193.75

Total Spots 36

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.